

# Sample Pages

## Chapter 1

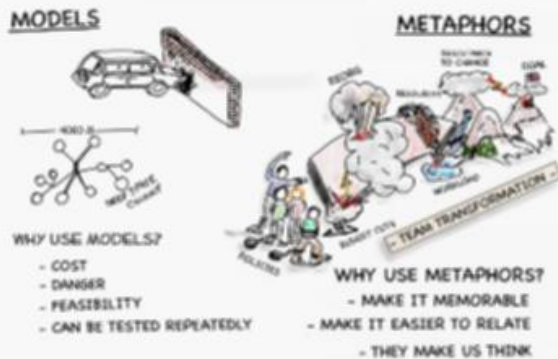
### Overview

This e-book contains representative graphics we've used with our customers or through social media sites to convey different points on communication and decision making.

We use models and metaphors to convey key ideas. The images may be centered around a specific metaphor. For example, we have a set of images created under a metaphor of a "journey" and others using the metaphor of "football". We customize the metaphor used to each customer

engagement.

### MODELS & METAPHORS



The e-Book uses iBooks controls. To see any graphic in a larger view, double-tap the picture. You can add highlights or notes to any text by selecting the text and then choosing your highlight color or entering your note.

The e-Book is not intended to be exhaustive of the graphics completed or those that could be completed.

The contents are intended to be illustrative of individual graphics. Contents are copyright 2011 by Vizwerx Group, LLC.

Sample  
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## Chapter 2 - Communication

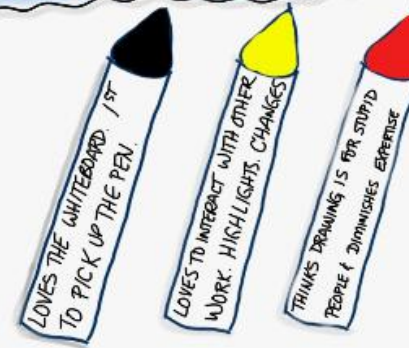
Graphics that are focused on:

- attitude and intent of individuals in groups,
- building teams

Sample  
Pages



### WHICH ONE ARE YOU



Key idea is some people like to originate ideas while others would prefer to edit ideas.